

INTRODUCTORY PACKAGE

- One - Quarter Page advertisement in the Surf Coast Times and Armstrong Creek Times
- Placement - Early General News or Times Living
- 1 x complimentary editorial (one image and 350 words)

TOTAL \$375 ex GST (casual \$550 ex GST)

BRONZE PACKAGE

- Three - Quarter Page advertisements in the Surf Coast Times and Armstrong Creek Times
- Placement - Early General News or Times Living
- 1 x complimentary editorial (one image and 350 words)

TOTAL \$975.00 ex GST (Casual \$1,650 ex GST)

SILVER PACKAGE

- Three - Half Page advertisements in the Surf Coast Times and Armstrong Creek Times
- Placement - Early General News or Times Living
- 1 x complimentary editorial (one image and 350 words)
- Editorial Article Co-Branded online on surfcoasttimes.com.au site
- MREC - 20,000 ad impressions run of site - www.surfcoasttimes.com.au

TOTAL \$1,805 ex GST (Casual \$2,935 ex GST)

GOLD PACKAGE

- One x Full Page Full Run advertisement in the Surf Coast Times/Armstrong Creek Times & Bellarine Times
- Two x Half Page Full Run advertisements in the Surf Coast Times/Armstrong Creek Times and Bellarine Times
- Placement - Early General News or Times Living
- 1 x complimentary editorial (one image and 350 words)
- Editorial Article Co-Branded online and boosted to Facebook on surfcoasttimes.com.au and bellarinetimes.com.au sites
- MREC - 20,000 ad impressions run of site - www.surfcoasttimes.com.au and www.bellarinetimes.com.au

TOTAL \$3,155 ex GST (Casual \$5,810 ex GST)

PLATINUM PACKAGE

- Three x Full Page Full Run advertisements in the Surf Coast Times/Armstrong Creek Times/ Bellarine Times/Ballararat Times and Golden Plains Times
- Placement - Early General News or Times Living
- 1 x complimentary editorial (one image and 350 words) - all papers
- Editorial Article Co-Branded online and boosted to Facebook on www.surfcoasttimes.com.au, www.bellarinetimes.com.au & www.ballarattimes.com.au sites
- MREC - 20,000 ad impressions run of site - www.surfcoasttimes.com.au, www.bellarinetimes.com.au & www.ballarattimes.com.au sites
- 1 x Outdoor Digital Screen* (opposite Rip Curl Building in Torquay) - 7 days
*conditions apply to outdoor digital screen creative

TOTAL \$6,025 ex GST (Casual \$14,745 ex GST)

DEADLINES

- Booking Deadline - 10 working days prior to publication
- Material Deadline (Supplied Material) - 6 working days prior to publication
- Editorial Deadline - 8 working days prior to publication
- Digital Booking and Material Deadline - 8 working days prior to publication
- Outdoor Digital Screen Booking and Material Deadline - 6 working days prior to publication